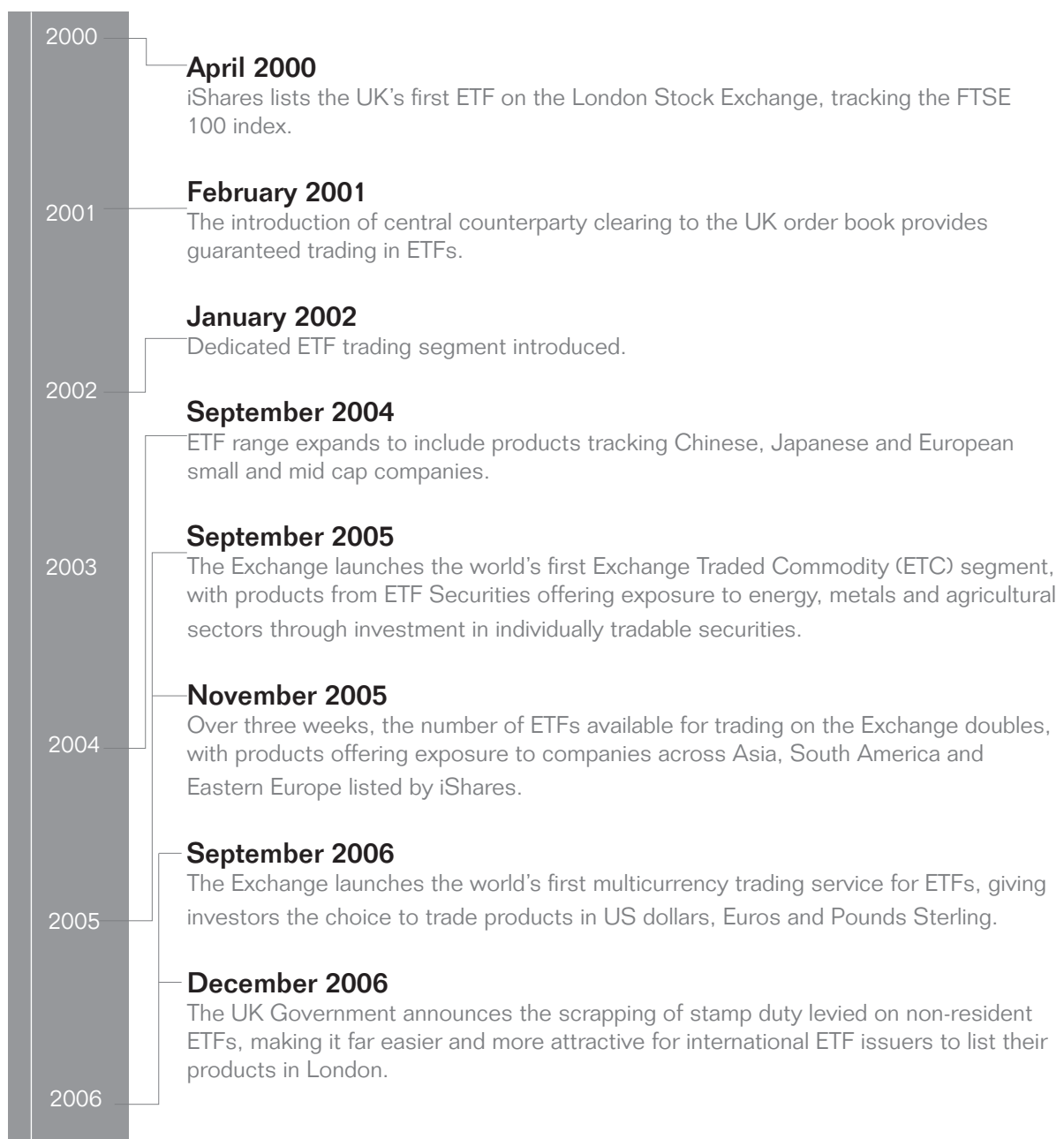




# London Stock Exchange ETFs - Highlights of ten years of trading

10 years of diversification:





2007

**November 2007**

The choice of ETFs available on the Exchange reaches 100 products, offering exposure to US equity indices, clean energy companies and listed private equity.

2008

**December 2007**

The first ever Shariah compliant ETFs are listed on the Exchange, offering investors the opportunity to invest in ETFs specifically structured to comply with the principles of Islamic law.

**August 2008**

The Exchange sees its busiest day for ETF listings with 19 products being launched, including the first to offer exposure to Kuwait.

2009

**March 2009**

Europe's first Exchange Traded Note (ETN) is listed on the Exchange by Lyxor, offering exposure to gold.

2010

**April 2009**

The number of ETFs available on the Exchange reaches 200.

**May 2009**

London Stock Exchange Group is recognised as the largest European exchange for ETFs by volume at the Annual Global ETF Awards in New York.

**November 2009**

ETF Securities chooses the London Stock Exchange for the launch of its Exchange Traded Currency suite of products; the first in Europe, and the largest in the world.

**April 2010**

The London Stock Exchange celebrates ten years of ETF trading, welcoming industry experts, market participants and the nine issuers of 242 ETFs on its markets to its head office in the City of London.

Winner of the 'Largest exchange for ETFs by volume in Europe' at the 6th Annual Global ETF awards.



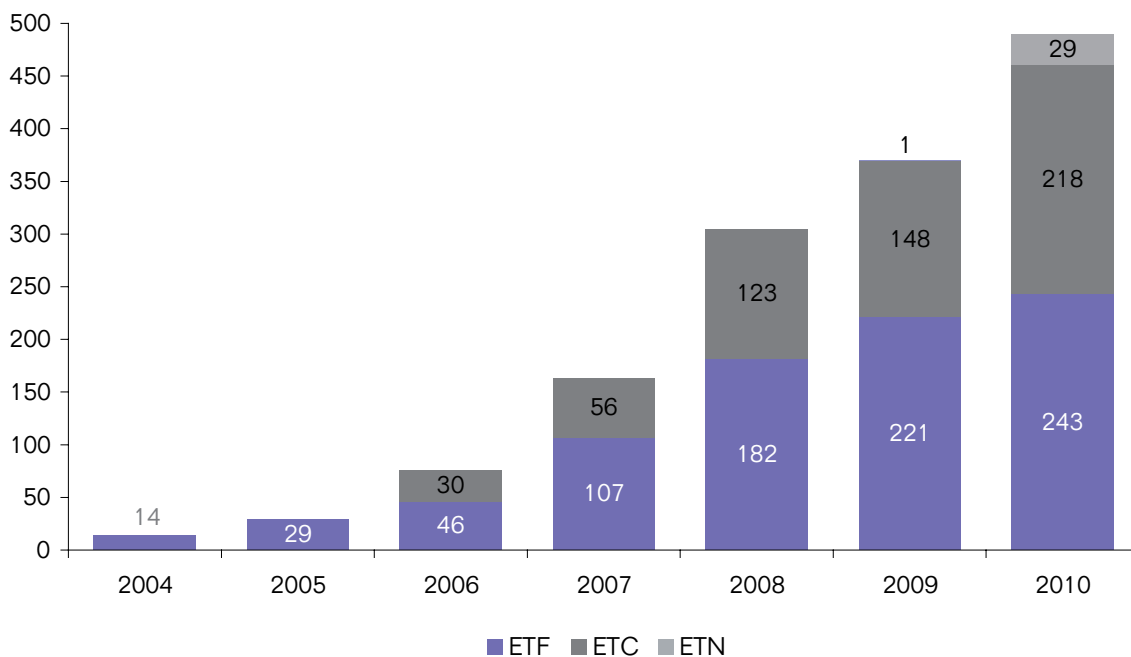
## 10 years of growth:

In the ten years since iShares launched London's first ETF, the market has seen exceptional, consistent growth in terms of the number of products available, the number of issuers offering products and the amount of trading conducted.

The London Stock Exchange is also the leading exchange in Europe for the trading of Exchange Traded Products, which includes Exchange Traded Commodities, Exchange Traded Notes and Exchange Traded Currencies.

The total number of Exchange Traded Funds and Exchange Traded Products is 489.

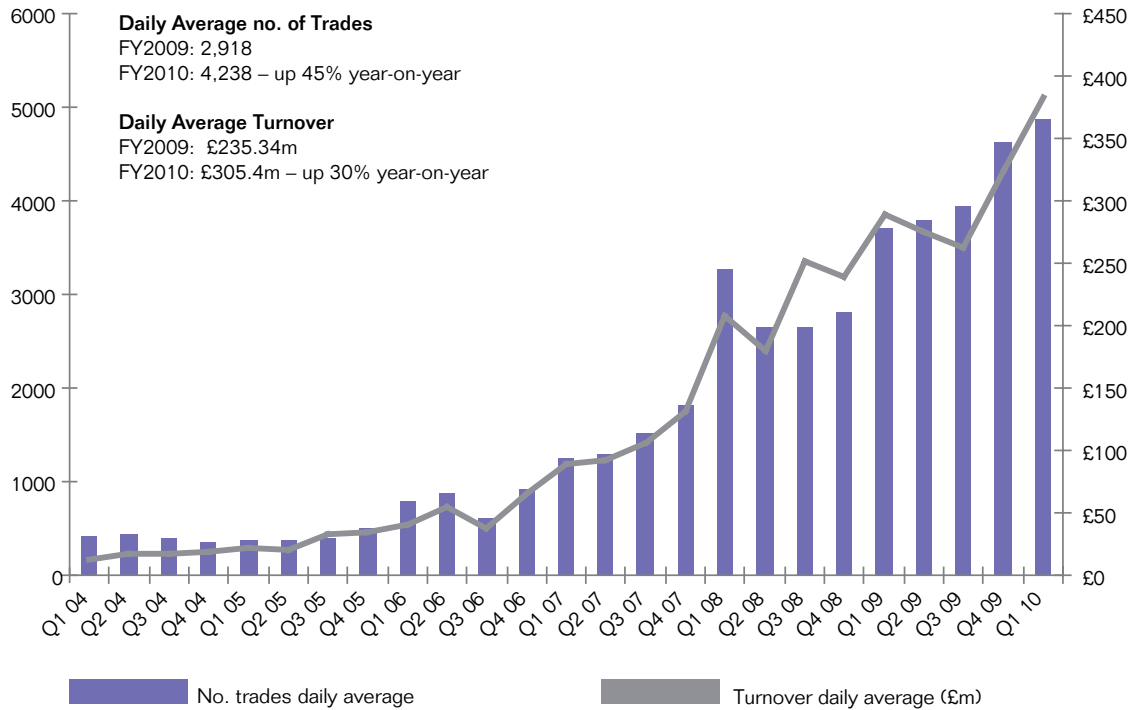
### Number of ETFs and ETPs admitted to the London Stock Exchange





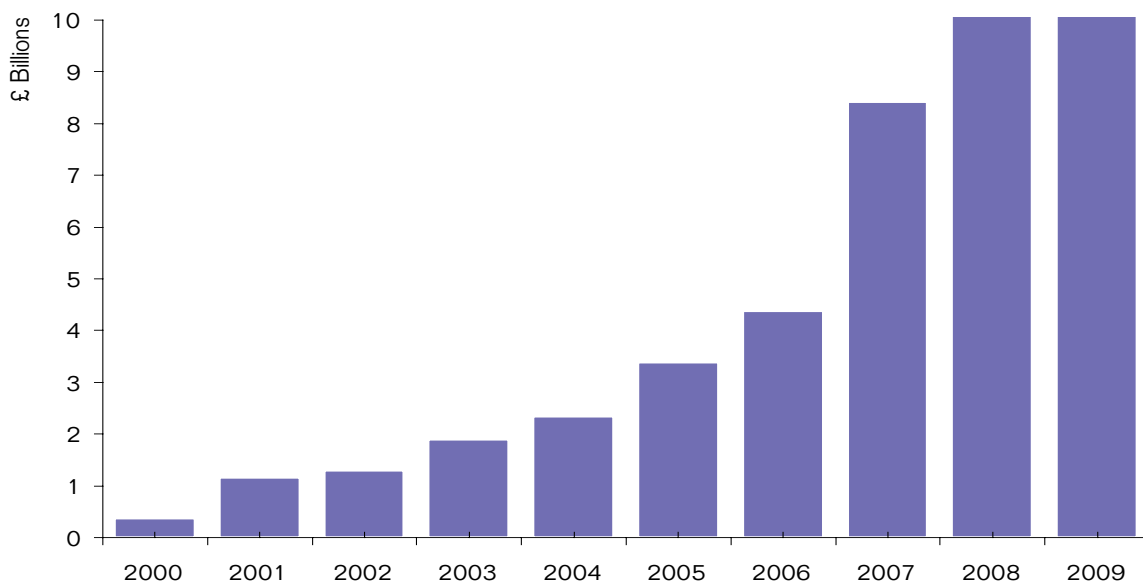
The level of trading activity in London has seen consistent growth. By 2009 there was over £72.8 billion of annual trading turnover:

### London Stock Exchange- daily ETF and ETP trades and turnover



The iShares FTSE 100 product has remained the most heavily traded ETF on the London Stock Exchange since its admission in 2000. Trading has steadily increased in line with the growth of the market as a whole.

### London Stock Exchange- annual value traded in ISF





## London Stock Exchange Group a leader in European ETF trading

In 2007 the London Stock Exchange merged with Borsa Italiana to create the continent's largest diversified exchange group. In terms of ETFs and other ETPs, London Stock Exchange Group now offers trading in over 900 products across the two markets, on the same trading technology.

In 2009 the Group was recognised as Europe's largest ETF exchange by volume at the Global ETF Awards in New York.

Over recent months the Group has been the venue of choice for new issuers making their European debut in the ETF market, with HSBC, Osmosis Investment, and Marshall Wace Indices being among some of those choosing London Stock Exchange Group for the admission of their first European products.

In November 2009 London Stock Exchange Group was chosen as the venue for the launch of Europe's first Exchange Traded Currencies (Currency ETCs).

In 2009 the London Stock Exchange developed an efficient solution for ETF issuers with products already listed in other EEA jurisdictions to admit to trading on the London Stock Exchange's Main Market. As well as the traditional UKLA listing route which provides a full London listing, issuers have the option to admit ETFs to trading in London based on a listing already achieved elsewhere in the EEA. By recognising the high standards of regulation achieved through UCITS compliance and standards accepted across Europe this method provides an attractive option for European issuers seeking to access the London market.

