London
STOCK EXCHANGE

10 Paternoster Square
London EC4M 7LS
Telephone +44 (0)20 7797 1000
www.londonstockexchange.com

26 February 2007

For the attention of the chairman/senior partner/compliance officer, all member firms

N06/07

STOCK EXCHANGE NOTICE

DOMESTIC MARKET
WHEN ISSUED DEALING – SPORTS DIRECT INTERNATIONAL PLC (SPD)

1. When Issued dealing will be permitted in the ordinary shares of Sports Direct International Plc (ISIN: GB00B1QH8P22, TIDM: SPD) under rule 7050 of the Rules of the London Stock Exchange.

2. Sports Direct International Plc will trade on SETS and the timetable for When Issued dealing is as follows:

When Issued dealing commences	8:00am Tuesday 27 February 2007
Expected time for listing and commencement of unconditional dealing	8:00am Friday 2 March 2007

3. For the purpose of matching settlement instructions in CREST, the Intended Settlement Date for When Issued central counterparty transactions from Tuesday 27 February 2007 until Thursday 1 March 2007 must be calculated on the standard T+3 basis in line with the central counterparty service. The earliest actual settlement date for all transactions is the expected time for listing, Friday 2 March 2007.

4. Any comments or queries on this Notice should be addressed Issuer Implementation, telephone 020 7797 4310 (STX 34310) or email: issuerimplementation@londonstockexchange.com

Nick Bayley
Head of Trading Services

This Stock Exchange Notice will be available on the website at
www.londonstockexchange.com/stockexchangenotices

Calls to London Stock Exchange plc may be recorded to enable the Exchange to carry out its regulatory responsibilities.