
RNS Factsheet

RNS Reach

What is RNS Reach?

RNS Reach is an investor communications service aimed at assisting public and private companies deliver general news (i.e. non-regulatory) such as marketing messages, corporate and product information to an extensive and influential audience. Press releases are disseminated to the same recipients as standard UK regulatory disclosures and the service offers the same levels of efficiency, control and distribution.

Why use RNS Reach?

Be seen on the London Stock Exchange website

Unlike conventional newswire services, announcements sent via RNS Reach are also available on the London Stock Exchange's own website, viewed by over 2 million potential and existing investors each month.

Your announcements will also be viewed on a wide variety of professional terminals, databases and financial websites across the world, including key vendor services such as Thomson Reuters, Bloomberg, Dow Jones as well as the LSEG's own corporate website. Contact RNS for a precise list of distribution points.

Who uses RNS Reach?

The service is used by a wide array of companies and institutions to heighten investor awareness of the event or transaction, and include:

- FTSE-100 companies
- Private companies in UK and overseas
- Companies with shares traded on various Stock Exchanges across the globe

What announcements are displayed on RNS Reach?

Intention to Floats – AIM and other non-UKLA markets
Launch of new website/product/services
New product/distribution/retail agreements
Management Appointments
Company presentations/events
Other ad hoc press releases

How do I sign up?

All customers wishing to make regulatory or media announcements via RNS need to sign an RNS Service Agreement. On registration all regulatory filing and media services are then at your disposal.

Pricing

Prices are on a "pay-as-you-go" basis with no upfront or on-going costs. You only pay for what you announce. Pricing information is available upon request.

Get in touch

For more information about RNS Reach, or any other RNS distribution services, please contact RNS Customer Services

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