

**15 SEPTEMBER 2008****UnaVista functionality extended to SEDOL Masterfile  
and Broker Matching Utility (BMU) service**

The London Stock Exchange has extended the functionality of UnaVista, its global matching, reconciliation, data integration and validation service to two of its key information services products. SEDOL Masterfile, the Exchange's unique provider of reference data and identification of global multi-asset class securities, will migrate to the UnaVista platform. Meanwhile, the Broker Matching Utility (BMU), a new service for the central matching of post-trade data across prime brokers, executing brokers and hedge funds, has launched, also running on UnaVista.

This month, SEDOL Masterfile will migrate to the UnaVista platform, allowing its global customer base of 1400 companies to benefit from enhanced new web-based data enquiry screens. UnaVista will provide a platform to aggregate and clean reference data across multiple data feeds sourced from data vendors, financial institutions, global numbering agencies and direct from exchanges. This will enable the existing SEDOL database coverage of 2.5 million securities to expand by an additional 1 million global exchange traded derivatives and new global fixed income products.

UnaVista also enables SEDOL codes to be delivered through a more flexible data delivery platform, allowing customers to receive data files by asset class and geographical coverage. In addition, the introduction of a web services API, online reconciliation screens and cross-reference linkages will provide customers with real-time database validation and the ability to map SEDOL codes against global exchange tickers and local codes.

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In July, the London Stock Exchange announced the launch of the UnaVista BMU providing industry participants with a powerful central matching service that is flexible and fast to implement. Features of the service include 'exception monitoring' through a browser-based dashboard, simple and fast integration to other systems, independence from specific data formats with the ability to handle multiple data standards and the security of the London Stock Exchange's data centre.

The UnaVista BMU is a quick and simple method for automating matching processes. It removes the need for large scale implementation projects which are traditionally associated with legacy matching and reconciliation systems.

UnaVista BMU recently launched its pilot service. The full service will be available to prime brokers, executing brokers and hedge funds from Q4 this year.

Commenting on SEDOL Masterfile's use of UnaVista, Mark Husler, Head of Business Development for Data and Software, said: "The global matching, reconciliation and validation of securities and reference data has long been a challenge for financial services institutions. Migrating SEDOL Masterfile to UnaVista will allow us to take advantage of new technologies and provide a more flexible and strategic platform for the product. It will enable customers to navigate our reference databases more effectively and deliver the technology required to significantly expand our data coverage. Furthermore, the fact that UnaVista is entirely web-based helps customers remove the installation and integration costs of accessing SEDOL data directly from the source."

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## Notes to editors:

- **About SEDOL Masterfile:**

SEDOL Masterfile (SMF) provides reference data on millions of global multi-asset securities each uniquely identified at the market level using our universal SEDOL® code.

As the UK's National Numbering Agency and the source of ISIN and global SEDOL codes, the London Stock Exchange has 30 years of experience in providing the industry with timely and accurate global reference data.

SEDOL Masterfile (SMF) data provides unique, market-level, global security identifiers designed to lower costs, streamline post-trade processing and settlement, as well as minimising the risk of cross-border trade failures.

By connecting to global exchanges and data vendor feeds, we proactively allocate multi asset class SEDOL codes to thousands of global securities a day to provide reference data on worldwide markets. All SEDOL codes are cross-referenced to ISIN, Market Identifiers (MIC), CFI and local exchange codes allowing users to streamline data feeds and remove internal 'dummy' codes. Using SMF not only enables your front, middle and back office to seamlessly communicate, but also allows our customers to trade with confidence with the thousands of other SEDOL and ISIN users across all time zones.

- **About UnaVista**

UnaVista is the London Stock Exchange's global data integration, validation, matching and reconciliation service which enables clients to identify inconsistencies across any data type. The matching, reconciliation and validation of trade, securities and reference data across complex global environments has long been a challenge for financial services institutions. By standardising global matching and reconciliation in one service, UnaVista can reduce the risk and costs associated with maintaining multiple applications. UnaVista removes manual processes that typically use outdated technologies and paper-based procedures, helping to automate and streamline operations. The core of the service is a flexible rules-based engine that allows data to be matched and reconciled from any source and across any business function.

UnaVista's configurable website interface enables the service to be deployed across multiple service uses such as matching, pre and post settlement reconciliation, multi-system integration and reconciliation, reference data management and proprietary data management. As a result, UnaVista offers significant benefits and standardisation to many areas of the organisation.