

# Investor Presentation Workshops agenda

8 June 2009  
12 October 2009  
25 January 2010  
22 March 2010

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## 13.15 Registration

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## 13.30 Framework- goals of the workshop

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### 13.45 Best practice Investor Relations (IR) presentations

- structure
- content

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## 14.15 Review of sector best in class examples

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### 14.45 Interactive workshop one (led by small cap/ socially responsible investment fund manager):

- what small cap/ socially responsible investors want to see in presentations
- the best ways to get your socially responsible investment message across

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## 15.45 Coffee

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### 16.00 Interactive workshop two (Led by large cap/ corporate governance fund manager):

- what large cap/ corporate governance investors want to see in presentations
- how best to get your corporate governance message across

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## 17.00 Close

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## Workshop director

Claire Fargeot heads up the Investor Relations Practice at Buchanan Communications. She started to hone her investor relations skills following her early career days as a top-rated financial analyst at HSBC Investment Bank. Prior to joining Buchanan, Claire was the partner in charge of IR at Finsbury, an independent strategic IR expert freelancing for leading corporates, and a shareholder-value consultant director at PricewaterhouseCoopers where she set up and ran the Strategic Communications Management business in Europe.

Claire is also an active member of the Investor Relations Society Policy Committee and the London Stock Exchange Primary Markets Group.